

StudioPeg Design Website Development Plan Contract

1) Organization Name:

2) What domain name do you want (or already have)? If you don't have a name registered yet, please give one or two alternate names in case your first choice is already taken.

3) If there are any websites you like the look of, please list them here so that I may get an idea of the design style you are interested in:

4) Site Organization:

Making the section navigation is the most difficult part of designing a website – thus the sections need to be determined before the designing begins. Please layout the sections you would like:

HOME PAGE



MAIN SECTIONS:

SUB-SECTIONS:

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

MAIN SECTIONS:

SUB-SECTIONS:

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

MAIN SECTIONS:

SUB-SECTIONS:

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

StudioPeg Design
Website Development Plan Contract

5) Total number of additional pages anticipated (do not include the Home Page):

6) Preferred colors or theme of website, if any?

7) Do you have a web-ready logo you would like incorporated into the site?

Yes _____ No _____

8) Do you have photographs or clipart you will provide me with to be included in the website? You *must* own or have permission to use any photographs or graphics you provide me. I have copyright-free photos and clipart that can be freely used on websites.

Yes _____ No _____

9) Keywords that people might use to find your website, product, or service?

10) Will you have contents ready for the website? Someone will have to send me the general wording you want for each of the pages.

Yes _____ No _____

11) Is there someone in your organization who will be able to edit and maintain the website once it is complete?

Yes _____ No _____

12) If so, what website editing software do they plan to use?

(StudioPeg Design uses Adobe/Macromedia Dreamweaver website editing software)

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13) Target date for website to go on-line:

14) Check any of these extra services that you are interested in adding to your website:

- _____ Website hosting
- _____ Web logo
- _____ Web banner – animated GIF
- _____ Photograph scanning, resizing, or retouching for the website, or editing clipart
- _____ Drop-down menu & sub-menus
- _____ On-line form
- _____ Java™ applet
- _____ Paypal payment button
- _____ Search feature
- _____ Page counter
- _____ Submit website to search engines
- _____ Register domain name or transfer DNS of existing domain name
- _____ Set-up website hosting if not hosting with StudioPeg Design

Fill out the below section only if you are ready to enter into a contract to have StudioPeg Design develop your website.

On behalf of my organization, I approve the above Web Development Plan and I authorize StudioPeg Design to use this plan as the basis for developing my website. I understand that I must own the copyright to or have permission to publish any pictures I provide StudioPeg Design. I have received a copy of StudioPeg Design's Services and Rates.

_____	_____
Signed (either electronically or by hand)	Organization
_____	_____
Organization Relationship (owner, manager, etc.)	Date

Deposit of Home Page Fee (\$350) enclosed: _____



Accepted by: _____
StudioPeg Design